

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 808987 /		<u>Alt Order #</u> 06278554
<u>Product</u> PRIORITIES US ACTION		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1567
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 08/28/12 / 08/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WOIO	11/02/12	11/02/12	David Letterman	1135p-1238a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$750.00			
2	WOIO	11/02/12	11/02/12	Price is Right	11a-12p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,250.00			
3	WOIO	11/02/12	11/02/12	CBS Soaps	1230-2p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/29/12-11/04/12	CBS Soaps	1230-2p	-----F----	:30		\$1,000.00	NM		
			See MG 3.2,3.3,3.4									
	2	WOIO	10/30/12-11/02/12	The Talk	2-3p	-TuWThF----	:30		\$1,000.00	NM		
	Ⓜ		MG for 35.1,49.1,3.1									
	3	WOIO	10/30/12-11/02/12	The Talk	2-3p	-TuWThF----	:30		\$1,000.00	NM		
	Ⓜ		MG for 35.1,49.1,3.1									
	4	WOIO	10/30/12-11/02/12	The Talk	2-3p	-TuWThF----	:30		\$1,000.00	NM		
	Ⓜ		MG for 35.1,49.1,3.1									
4	WOIO	11/02/12	11/02/12	Craig Ferguson	1235a-138a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$350.00			
5	WOIO	11/02/12	11/02/12	Action News at Noon	12-1230p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$800.00			
6	WOIO	11/01/12	11/01/12	Action News at 430a	430-5a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$90.00			
7	WOIO	11/02/12	11/02/12	Action News at 5a	5-6a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$225.00			
8	WOIO	11/02/12	11/02/12	Action News at 5p	5-6p		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$775.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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1717 East 12th Street
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<u>Contract / Revision</u> 808987 /		<u>Alt Order #</u> 06278554
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Product</u> PRIORITIES US ACTION
<u>Advertiser</u> Priorities USA Action		<u>Estimate #</u> 1567
		<u>Original Date / Revision</u> 08/28/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
9	WOIO	11/02/12	11/02/12	Action News at 6a	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$300.00			
10	WOIO	11/02/12	11/02/12	The Early Show	7-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$250.00			
11	WOIO	11/02/12	11/02/12	M-F 730-8p	730-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$3,500.00			
12	WOIO	11/05/12	11/05/12	Let's Make A Deal	10-11a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$750.00			
13	WOIO	11/05/12	11/05/12	Action News at 11p	11-1135p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,400.00			
14	WOIO	11/05/12	11/05/12	David Letterman	1135p-1238a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$750.00			
15	WOIO	11/05/12	11/05/12	Price is Right	11a-12p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,250.00			
16	WOIO	11/05/12	11/05/12	Action News at Noon	12-1230p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$800.00			
17	WOIO	11/05/12	11/05/12	The Talk	2-3p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00			
18	WOIO	11/05/12	11/05/12	Anderson	3-4p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$800.00			
19	WOIO	11/05/12	11/05/12	Action News at 5a	5-6a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$225.00			
20	WOIO	11/05/12	11/05/12	Action News at 5p	5-6p		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$775.00			
21	WOIO	11/05/12	11/05/12	Action News at 6p	6-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$900.00			
22	WOIO	11/05/12	11/05/12	Action News at 6a	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
23	WOIO	11/05/12	11/05/12	The Early Show	7-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$250.00			
24	WOIO	11/03/12	11/03/12	11p-1205a	11p-1205a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$1,000.00			
25	WOIO	11/03/12	11/03/12	1235a-135a	1235a-135a		:30			NM	1	\$225.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
												Totals
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$225.00			
26	WOIO	11/03/12	11/03/12	SA Action News at 7p	7-8p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$750.00			
27	WOIO	11/03/12	11/03/12	Sat Early Show	9-11a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$300.00			
28	WOIO	11/04/12	11/04/12	11p-1205a	11p-1205a		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,200.00			
29	WOIO	11/04/12	11/04/12	1205a-105a	1205a-105a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$50.00			
30	WOIO	11/04/12	11/04/12	SU Action News at 630p	630-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/29/12-11/04/12	SU Action News at 630p	630-7p	-----Su	:30		\$850.00	NM		
	Credited											
31	WOIO	11/04/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,250.00			
32	WOIO	11/01/12	11/01/12	Let's Make A Deal	10-11a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$750.00			
33	WOIO	11/01/12	11/01/12	Action News at 11p	11-1135p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$2,400.00			
34	WOIO	11/01/12	11/01/12	Price is Right	11a-12p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,250.00			
35	WOIO	11/01/12	11/01/12	CBS Soaps	1230-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/29/12-11/04/12	CBS Soaps	1230-2p	----Th-----	:30		\$1,000.00	NM		
	See MG 3.2,3.3,3.4											
36	WOIO	11/01/12	11/01/12	Craig Ferguson	1235a-138a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$350.00			
37	WOIO	11/01/12	11/01/12	Anderson	3-4p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$800.00			
38	WOIO	11/01/12	11/01/12	Action News at 4p	4-5p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$750.00			
39	WOIO	11/01/12	11/01/12	Action News at 5a	5-6a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$225.00			

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<u>Advertiser</u> Priorities USA Action		<u>Estimate #</u> 1567
		<u>Original Date / Revision</u> 08/28/12 / 08/28/12

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											Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
40	WOIO	11/01/12	11/01/12	Action News at 5p	5-6p		:30			NM	1	\$775.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	---1---				1	\$775.00					
41	WOIO	11/01/12	11/01/12	Action News at 6p	6-630p		:30			NM	1	\$900.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	---1---				1	\$900.00					
42	WOIO	11/01/12	11/01/12	Action News at 6a	6-7a		:30			NM	1	\$300.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	---1---				1	\$300.00					
43	WOIO	11/01/12	11/01/12	M-F 7-730p	7-730p		:30			NM	1	\$3,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	---1---				1	\$3,000.00					
44	WOIO	11/01/12	11/01/12	The Early Show	7-9a		:30			NM	1	\$250.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	---1---				1	\$250.00					
45	WOIO	10/30/12	10/30/12	Let's Make A Deal	10-11a		:30			NM	1	\$750.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1-----				1	\$750.00					
46	WOIO	10/30/12	10/30/12	Action News at 11p	11-1135p		:30			NM	1	\$2,400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1-----				1	\$2,400.00					
47	WOIO	10/30/12	10/30/12	David Letterman	1135p-1238a		:30			NM	1	\$750.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1-----				1	\$750.00					
48	WOIO	10/30/12	10/30/12	Price is Right	11a-12p		:30			NM	1	\$1,250.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1-----				1	\$1,250.00					
49	WOIO	10/30/12	10/30/12	CBS Soaps	1230-2p		:30			NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1-----				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	1	WOIO	10/29/12-11/04/12	CBS Soaps	1230-2p	-Tu-----	:30		\$1,000.00	NM				
	See MG 3.2,3.3,3.4													
50	WOIO	10/30/12	10/30/12	Craig Ferguson	1235a-138a		:30			NM	1	\$350.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1-----				1	\$350.00					
51	WOIO	10/30/12	10/30/12	Action News at Noon	12-1230p		:30			NM	1	\$800.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1-----				1	\$800.00					
52	WOIO	10/30/12	10/30/12	Action News at 4p	4-5p		:30			NM	1	\$750.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1-----				1	\$750.00					
53	WOIO	10/30/12	11/06/12	Action News at 5a	5-6a		:30			NM	2	\$450.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1-----				1	\$225.00					
Week:		11/05/12	11/11/12	-1-----				1	\$225.00					
54	WOIO	10/30/12	10/30/12	Action News at 6p	6-630p		:30			NM	1	\$900.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1-----				1	\$900.00					

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WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 808987 /		<u>Alt Order #</u> 06278554
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Product</u> PRIORITIES US ACTION
<u>Advertiser</u> Priorities USA Action		<u>Estimate #</u> 1567
		<u>Original Date / Revision</u> 08/28/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
55	WOIO	10/30/12	11/06/12	Action News at 6a	6-7a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1 - - - -				1	\$300.00			
Week:		11/05/12	11/11/12	- 1 - - - -				1	\$300.00			
56	WOIO	10/30/12	10/30/12	M-F 7-730p	7-730p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1 - - - -				1	\$3,000.00			
57	WOIO	10/30/12	11/06/12	The Early Show	7-9a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1 - - - -				1	\$250.00			
Week:		11/05/12	11/11/12	- 1 - - - -				1	\$250.00			
58	WOIO	10/31/12	10/31/12	Let's Make A Deal	10-11a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - -				1	\$750.00			
59	WOIO	10/31/12	10/31/12	David Letterman	1135p-1238a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - -				1	\$750.00			
60	WOIO	10/31/12	10/31/12	Action News at Noon	12-1230p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - -				1	\$800.00			
61	WOIO	10/31/12	10/31/12	The Talk	2-3p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - -				1	\$1,000.00			
62	WOIO	10/31/12	10/31/12	Action News at 4p	4-5p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - -				1	\$750.00			
63	WOIO	10/31/12	10/31/12	Action News at 430a	430-5a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - -				1	\$90.00			
64	WOIO	10/31/12	10/31/12	Action News at 5a	5-6a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - -				1	\$225.00			
65	WOIO	10/31/12	10/31/12	Action News at 5p	5-6p		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - -				1	\$775.00			
66	WOIO	10/31/12	10/31/12	Action News at 6p	6-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - -				1	\$900.00			
67	WOIO	10/31/12	10/31/12	Action News at 6a	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - -				1	\$300.00			
68	WOIO	10/31/12	10/31/12	The Early Show	7-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - -				1	\$250.00			
69	WOIO	10/31/12	10/31/12	M-F 730-8p	730-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - -				1	\$3,500.00			
N 70	WOIO	11/03/12	11/03/12	NCAA Football	3p-7p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
808987 /	06278554

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	PRIORITIES US ACTION	1567

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	08/28/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$850.00			
Totals											72	\$61,455.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	72	\$61,455.00	\$52,236.75
Totals	72	\$61,455.00	\$52,236.75

Signature: _____ **Date:** _____

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